

# Top 10 Reasons to Add Crestron Lighting & Shades to Your Home



A modern living room with large windows, a grand piano, and a leather chair. The room features a polished dark floor, a wooden ceiling with recessed lights, and a wall with a stone fireplace and a television. The windows offer a view of a mountain landscape.

## Reason #1 Convenience

Manually raising and lowering a few shades seems easy enough. But what if you want to adjust all of the shades on the south side of your home? The same goes for lights; manually adjusting one room is fine, but turning off lights in many rooms as you rush out the door is a hassle. Wouldn't you love to be able to control all of your lights and shades from a single touch screen or your mobile device? Or to have a "Bedtime" button that sets lights and shades throughout your home according to your night-time needs? Crestron automation combines personalized control of your lights and shades with the ultimate convenience.





Image courtesy of Turnils



Reason #2  
**Comfort**

Crestron lighting control and shading solutions make your home even more comfortable for your family and guests. Why wake to a beeping alarm when your shades can rise slowly to gradually let in the sun? If you need a drink of water in the middle of the night, wouldn't it be nice if your lights automatically came on as you walked down the hall? Crestron lighting and shades infuse your home with simple comforts that are the essence of luxury living.



Image courtesy of Audio, Automation & Theater Inc.

## Reason #3

# Aesthetics



No other company compares to Crestron when it comes to delivering personalized lighting control and shading solutions that reflect your one-of-a-kind lifestyle. Say goodbye to those unsightly clusters of wall switches and dimmers all over your home. With Crestron, you can replace it all with one sleek in-wall touch screen or our elegant designer keypads, complete with backlit engraved buttons. Our beautiful motorized shades and draperies enhance your views, increase privacy and eliminate unsightly cords. And now with our exclusive Color Match service, you can create Crestron shades in any colors you desire.



Reason #4  
**Security**

There's no question that automated lighting and shading discourage potential intruders. By automatically turning lights on and off, or raising and lowering shades at preset times, your home becomes more secure whether you're home or away. On top of that, being able to control all of your lights and shades from anywhere gives you greater peace of mind. For example, if you hear a suspicious noise in the middle of the night, you can turn on all of your interior and exterior lights right from the bedroom. With Crestron lighting and shades, precision control translates into greater safety and security for your home(s).







Image courtesy of Audio Command Systems

A dining room with a large window, a table set for a meal, and a large lamp. The room is dimly lit, with the primary light source being a large, textured lampshade in the foreground. The window is covered with light-colored curtains, and a deer head with large antlers is mounted on the wall. The table is set with white plates, glasses, and silverware. The overall atmosphere is warm and sophisticated.

## Reason #5 Energy Savings

Automated lighting and shading systems translate into year-round savings on electrical, heating and cooling costs. As much as 50% of a home's energy can be lost through its windows, adding up to 25% to heating and 75% to air conditioning bills.

Crestron shades and draperies provide insulation and manage solar heat gain – allowing more warmth from the sun when you want it, or blocking it out when you don't. Waiting for a room to get too hot or cold drives up energy use needlessly; automated shades eliminate waste by raising or lowering based on time of day, room temperature, light-sensor readings, occupancy or season.

Using daylight to illuminate rooms rather than electric lights further reduces energy consumption. Crestron intelligently balances room temperature and lighting to create optimal comfort, convenience and savings.



Reason #6  
**UV Protection**

Crestron shades are much more than stunning window treatments, they also block powerful UV rays that can seriously damage your furniture, artwork and flooring. Glare from UV rays reflecting off of televisions, computer screens and mobile devices can also be harmful to your eyes. Crestron eliminates UV concerns, allowing you to automate your shades to raise and lower around the house according to the sun's position. This way you enjoy maximum UV protection while always making the most of beautiful natural light.





Image courtesy of Hartmann&Forbes



Reason #7

## Artisanal Luxury

Our Hartmann&Forbes® Collection for Crestron offers an exclusive selection of lavish hand-woven textiles designed specifically for use with Crestron roller shades. The entire collection features natural fibers sustainably grown and artfully hand loomed. Crafted with pride and infused with a rich sense of tradition, each custom weave brings a natural warmth, elegance, and refinement to any room. Our Hartmann&Forbes shades are perfect for individuals who appreciate the benefit of handcrafted products created by artisans with a meticulous eye for detail.

A modern, open-plan living and dining area. The kitchen features a white marble island with a dark base. The dining area has a white table with four white chairs. The living area includes a grey sofa and a large ottoman. The floor is made of light-colored wood in a herringbone pattern. The ceiling has recessed lighting and a pendant light hangs over the dining table.

## Reason #8 Easy Upgrades

Choosing a Crestron shade for every window in your home gives you the ultimate flexibility and is the best investment whether you go with motorized, manual or a combination. You can start with Crestron motorized shades in some areas of your home, such as the master bedroom and living room, and choose Crestron manual shades in the rest of house. It's easy to upgrade to motorization without having to purchase new hardware or fabric. Your Crestron Technology Professional simply slides the shade motors in and adds each new window to your automation system in minutes.







Reason #9

## Lifetime Warranty

Only Crestron offers a limited lifetime warranty for residential lighting control and our shade motors. We are uncompromising in our need for efficiency and quality ensuring our technology is exceptional, always. Standing by our products like no other manufacturer, means your home technology solutions are always supported.



The background of the entire page is a dark, textured surface with a faint, light-colored architectural floor plan overlaid. The floor plan shows various rooms, corridors, and furniture layouts, including a living area with a sofa and coffee table, a dining area with a table and chairs, and a kitchen area. The lines of the floor plan are thin and light, creating a subtle pattern against the dark background.

Reason #10

## Complete Home Automation

Crestron is so much more than just lighting and shading. We are the only company that designs, manufactures and supports all of the products in your complete home automation system. The result is unparalleled performance and reliability and the ultimate user experience for you and your family.



## Touch Screens

Control your environment with beautifully designed, easy to use touch screens – control lighting, adjust the temperature, put on your favorite track all at the tap of a button.



## Audio

Crestron makes entertaining truly effortless. Set the mood for the party with one touch. Want different music playing in the kitchen than in the dining area? It's easy with Crestron in your home.



## Lighting Control

Once the day's done, set the perfect scene for a family dinner or to snuggle up for a movie, as the screen drops, the lights dim and you settle in for a perfect evening.



## Security

Keep a closer eye on your home providing you with the freedom to control your security and monitor cameras remotely promising ultimate peace of mind.



## Remotes

Communicate, control, entertain, play – at the touch of a button you have the ultimate in home control.



## Video

Crestron takes your viewing experience to a whole new level. Whether you're watching your favorite show on cable TV, streaming a blockbuster movie, or playing a cutting-edge game in 4K Ultra HD, one touch ensures the screen you're viewing is optimized for whatever content you choose.



## Shades

Crestron motorized shades and drapery systems transform any room into a more spectacular space. Our stunning designer fabrics, elegant hardware, and world-class technology ensure you find the perfect shading solution for all the windows in your home.



## Climate

Set the perfect temperature, always. If it's cold outside, your home will adjust perfectly to keep you warm, or if it's too hot set the climate to cool. Intuitive, sophisticated climate control for every season.



# Design Inspiration for Your Home

Crestron Design Showrooms

Crestron Design Showrooms provide a wealth of inspiration to help you choose the best options for your home. Our solutions are shown in exquisitely appointed settings and experts are always on hand to show how Crestron technology blends artfully into any interior design. Experience for yourself the intuitive control of our beautiful touch screens and handheld remotes, browse our designer shade fabrics and keypads, and much more.

Schedule your visit using our online request form at [crestronshowroom.com](http://crestronshowroom.com) or call 1-800-237-2041.

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979 Third Ave, Suite 407  
New York, NY 10022

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**Design Center of the Americas**

1855 Griffin Road, Suite B-108  
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**Pacific Design Center**

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For more information go to: [crestron.com/experiencecrestron](http://crestron.com/experiencecrestron)

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